

South Africa Siyasebenza





# **Jobs Fund Webinar**

Navigating the Private Equity Market: Accelerating Black Fund Managers' **Participation in the Financial Sector** 

05 November 2024











South Africa Siyasebenza



# **Opening Address**

# Najwah Allie-Edries Deputy Director-General: Employment Facilitation (Head of the Jobs Fund)







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# **Background to the Jobs Fund**

# Facilitator: Nazeem Hendricks (Jobs Fund)







### The Jobs Fund



- South Africa Siyasebenza
  - The Jobs Fund is a programme of the National Treasury.
  - The Jobs Fund was established to inspire innovation and to co-fund programmes that address specific barriers to job creation.
  - The Jobs Fund operates on Challenge Fund principles to:

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0.55	

**Test innovative approaches to job creation** – **intervene on both** supply and demand side of the labour market





- Encourage wider market adoption of challenge fund funding instrument over the medium to long term
- 6

**Encourage adoption of successful Job creation Models** by organisations

- The Fund is not a mass employment programme but complements other government programmes by encouraging innovation and sustainable job creation.
- The Fund works with intermediaries, leveraging their networks and expertise to access and provide support to targeted beneficiaries.
- The Jobs Fund was established with knowledge sharing as one of its foundational pillars and has a rigorous monitoring, evaluation, reporting, and learning framework.
- To this end, the Jobs Fund regularly hosts and participates in knowledge exchange sessions, together with its partners and the public.

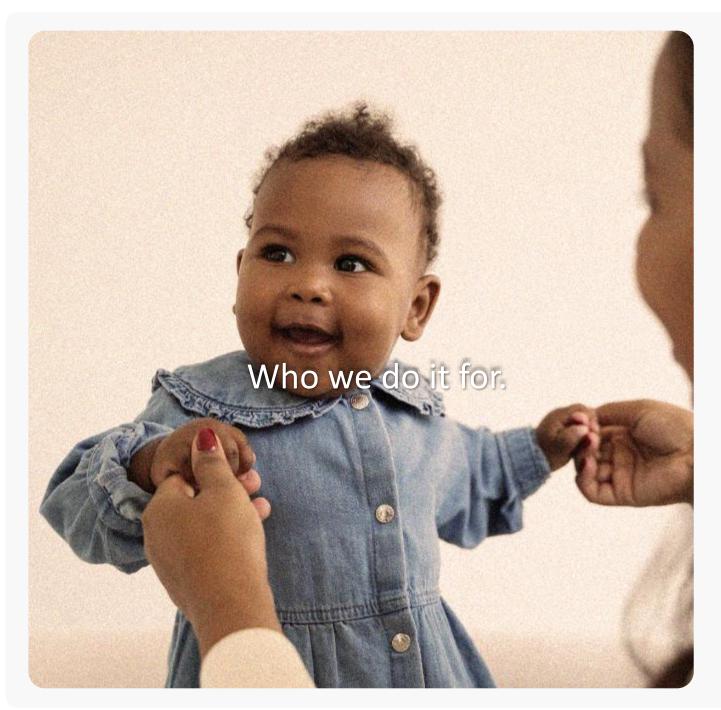




# Navigating the Private Equity Market: Accelerating Black Fund Managers' Participation in the Financial Sector

Mardé van Wyk (Principal: Private Markets - 27four Investment Managers)

05 November 2024



Unpacking the term "Private Equity"

Introduction to concept of incubation

Taking a dipstick to the Black Business Growth Fund Programme

State of the market: DEInvest Annual Survey Results

3

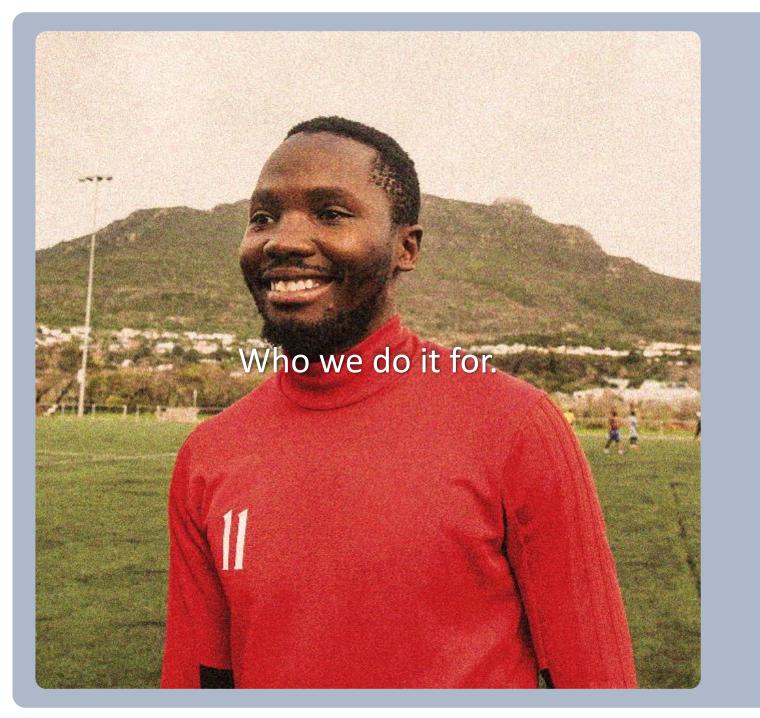
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An evolved approach: fundHERforward

Example of how it looks when we get it right



Unpacking the term "Private Equity"

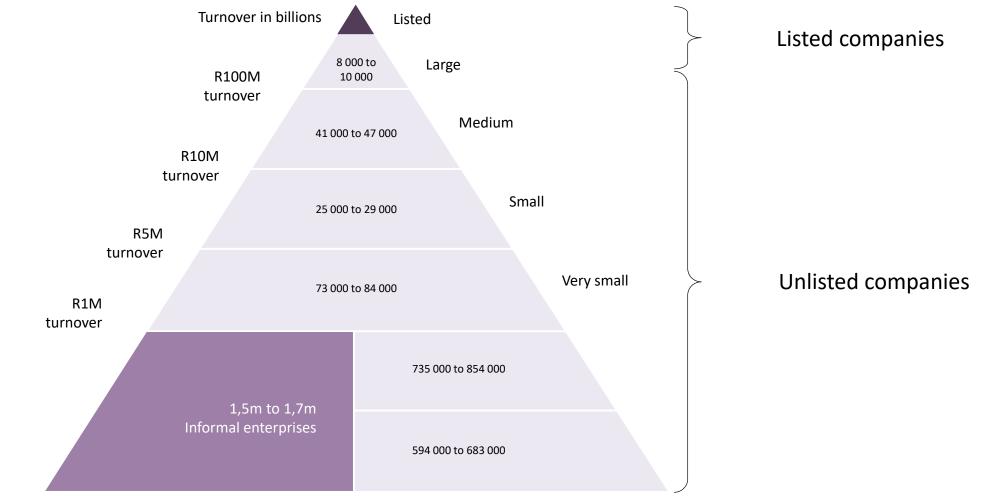


# Each listed asset class has an unlisted counterpart

Listed	Listed equity	Fixed income	Listed property (REITs)
Unlisted	Private equity and venture capital	Private credit	Real Assets (Infrastructure)



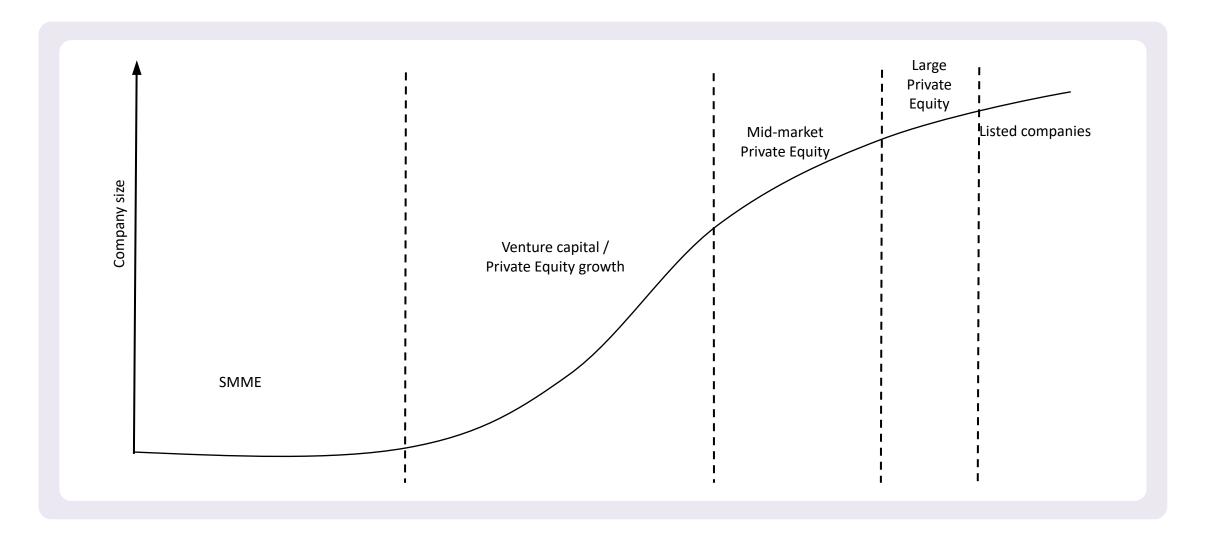
### Most companies and projects are not available through listed markets



Source: Finfind Access to Finance report

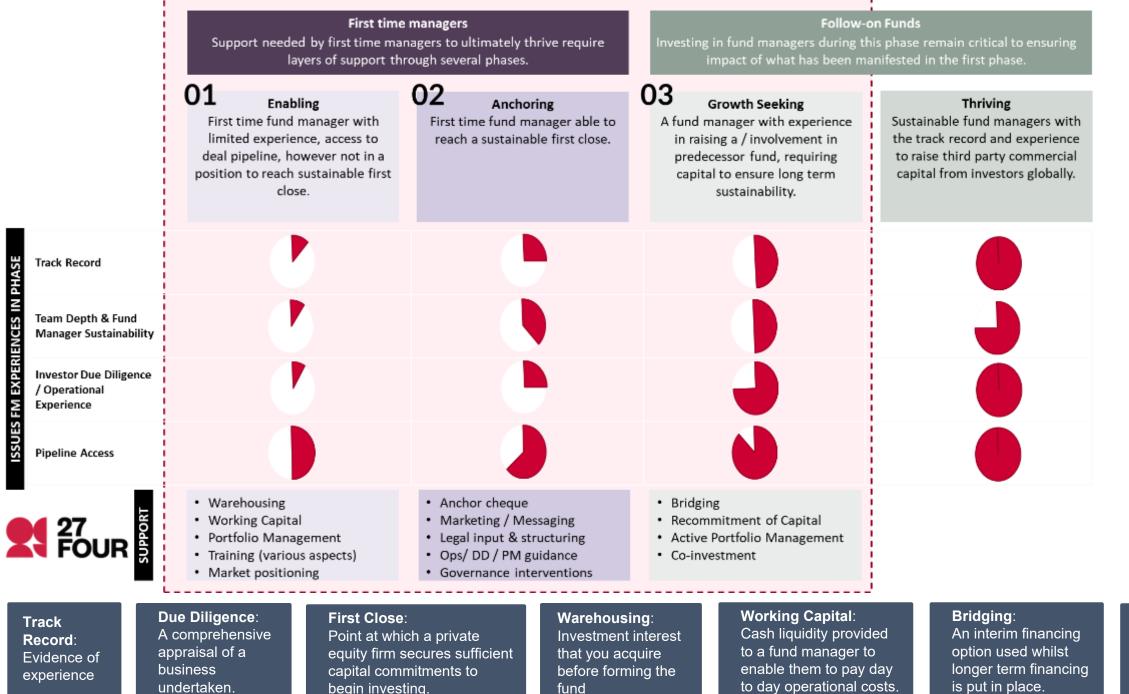


Unlisted companies cover a wide spectrum from early stage to mature



# Who we do it for.

# Introduction to concept of incubation



Pipelin<u>e:</u>

Potential

targets.

acquisition

Definitions

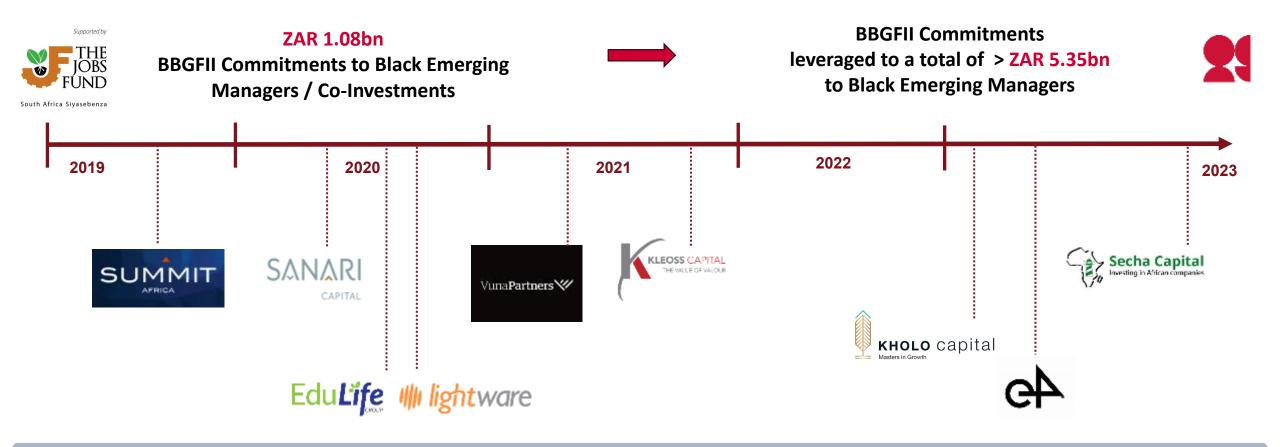


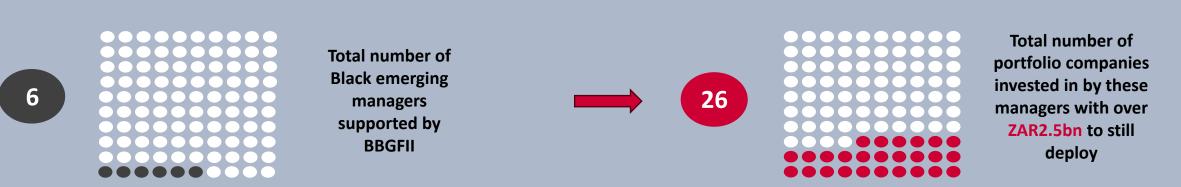
Taking a dipstick to the Black Business Growth Fund Programme

> JOBS FUND

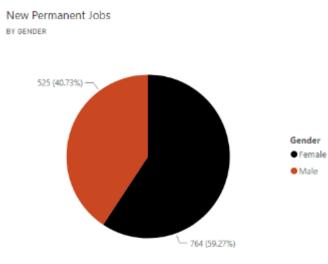
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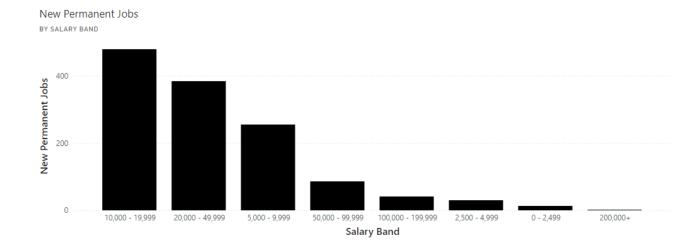
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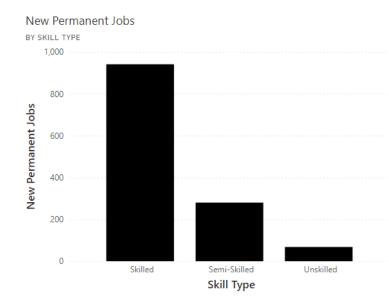




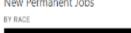
### > 1,200 jobs created through the Black Business Growth Fund Partnership

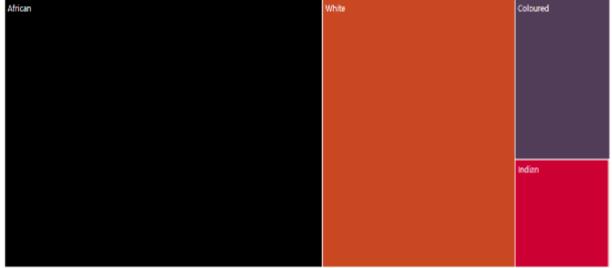






#### New Permanent Jobs







### State of the market

# **DEI**nvest Annual Survey Results



# What is DEI?

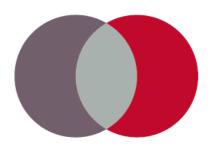
# Diversity:

The presence and participation of individuals with varying backgrounds and perspectives, including those who have been traditionally underrepresented.



Equity:

Equal access to opportunities and fair, just, and impartial treatment.

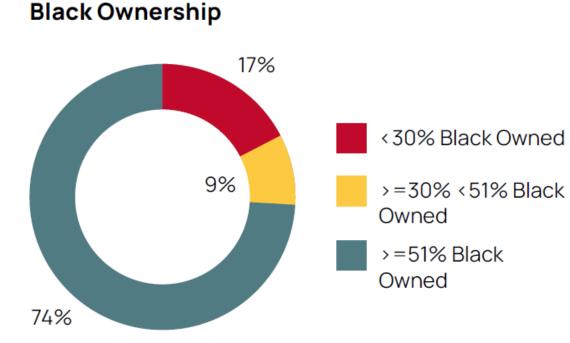


# Inclusion:

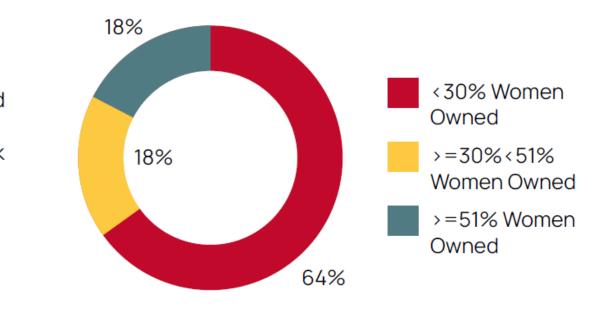
A sense of belonging in an environment where all feel welcomed, accepted, and respected.



# Asset Manager Ownership: Public & Private Markets



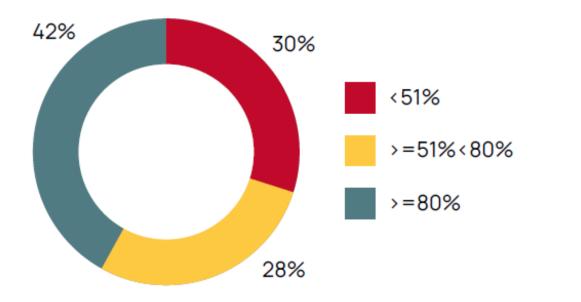
### Women Ownership



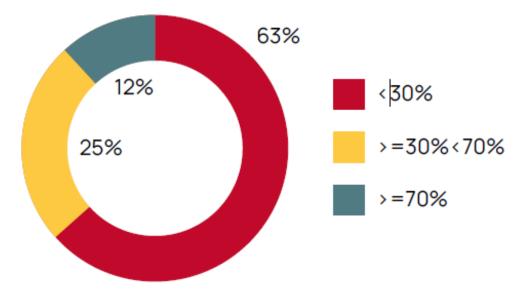
# Assets Under Management



### AUM - Black Managed

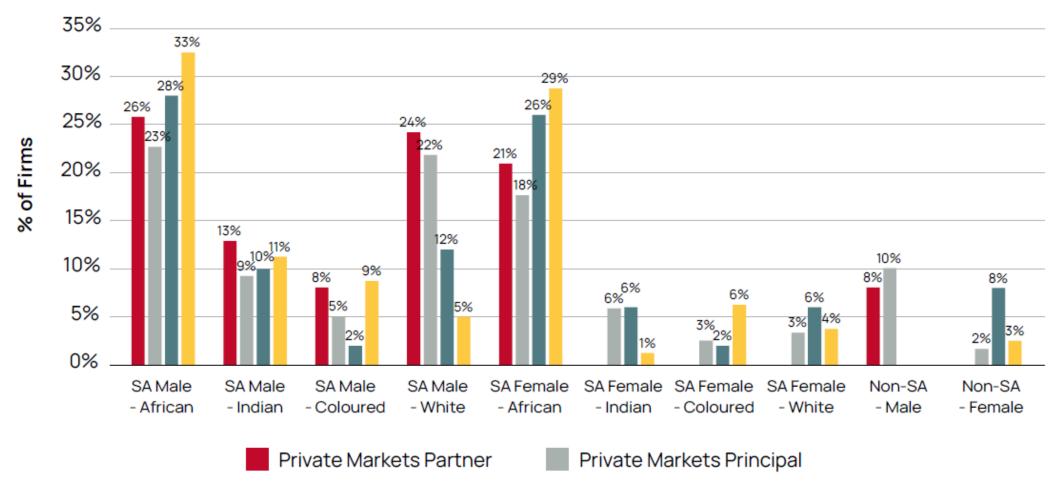


### AUM - Women Managed





# **Investment Professionals: Private Markets**



Private Markets Associate

Private Markets Analyst

# Who we do it for.

# An Evolved Approach fund**HER**forward

# fund**HER** forward

A blended finance partnership between 27four and USAID Southern Africa Mobilizing Investment, aimed at advancing diversity, equity and inclusion within Southern African private markets.

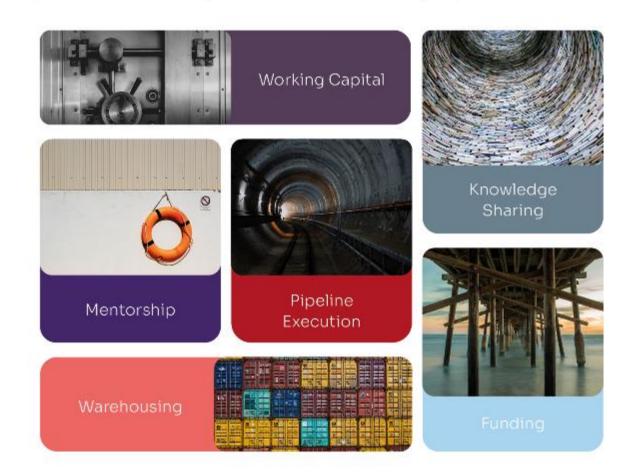






Empowering Women-Led Fund Managers for Success in Southern African Private Markets

**fundHERforward** empowers first-time women-led fund managers to focus on building deal pipeline and securing funding, freeing them from the financial pressures that often hinder progress.





Working capital support to date: >ZAR9mil

Warehousing support to date:: ZAR100mil

Meet the fundHERforward managers	AlphaCode Venture Partners venture partners www.alphacodevp.com
>IGITAL       Digital Africa Ventures         AFRICA       www.digitalafricaventures.com/	EG Capital www.egcapital.online
Intaba Capital INVESTMENT & ADVISORY WWW.intabacapital.co.za/	TSHIAMO IMPACT PARTNERS TShiamo Impact Partners www.tshiamoimpact.com/



"This partnership is a powerful endorsement of our potential, offering not just financial relief but also valuable insights, fundraising guidance, and mentorship."

"We find the fundHERforward team to be commercial, pragmatic, thoughtful and committed to helping us succeed by understanding our unique requirements."

"This support came at a crucial time when we were in the process of engaging a significant potential investor."



# Example of how it looks when we get it right

Supporting the growth and development of black and/or women asset managers across public and private markets since 2007



Supporting institutional investors close their inequity gap

"Entrepreneurship is supposed to be hard. But not THIS hard", says Sam Pokroy as she and her co-founder Moushmi Patel reflect on their journey as female entrepreneurs working to raise their first fund – a process that took them ten years to reach success. In reflecting on their journey, they summarise it as "10 years to overnight success!"

# **Contact information**

#### **Registered addresses**

Johannesburg Firestation Rosebank, 5th Floor, 16 Baker Street, Rosebank, Johannesburg, 2196 +27 (0)11 442 2464 Cape Town 5 Cavendish Street, Ground Floor, Cape Town, 7708 +27 (0)21 671 2173 London BCS Wilson Partners, Windsor House, Station Court, Station Road, Great Shelford, Cambridge CB22 5NE

WhatsApp +27 (0)11 442 2467 (start a chat)

Client services 0800 000 274 (toll-free in South Africa)

Email info@27four.com



27four.com



# Our name

Our name reflects the momentous day when South Africa's democracy was born: 27 April 1994. Pregnant with potential and possibility, it serves as a constant reminder to contribute toward a future that is inclusive, equitable, and sustainable.



An Authorised Financial Services Provider FSP 45074 www.sanari.co.za

# SANARI CAPITAL

Moushmi Patel (Partner and Co-Founder)

# **BBGF Jobs Fund Presentation**

5 November 2024



Sanari: (Tshivenda) 'Like a buffalo' Endurance, strength, courage and <u>community</u> Supported b



South Africa Siyasebenza



Sanari Capital is a private equity firm focused on investments in growth companies emanating from Africa (mainly from South Africa) with regional and global scalability and exposure.

Sanari specialises in investing in *founder-run, ownermanaged and family-owned businesses.* 

We emphasise digital and human enablement to unlock business potential.

We partner with management in building **Sustainable**, **Scalable**, **and Saleable** ("3S") businesses.

Sanari is a *Profit with Purpose firm*, promoting inclusive growth whilst delivering superior returns to investors.

Sanari Capital is *women-led and majority women- and black-owned*.

### **Impact /** A vision for making an impact – both financial and non-financial

### **Excellence** /

We strive for the highest standard of excellence in all that we do

**Growth /** A firm growth agenda for investees and all stakeholders

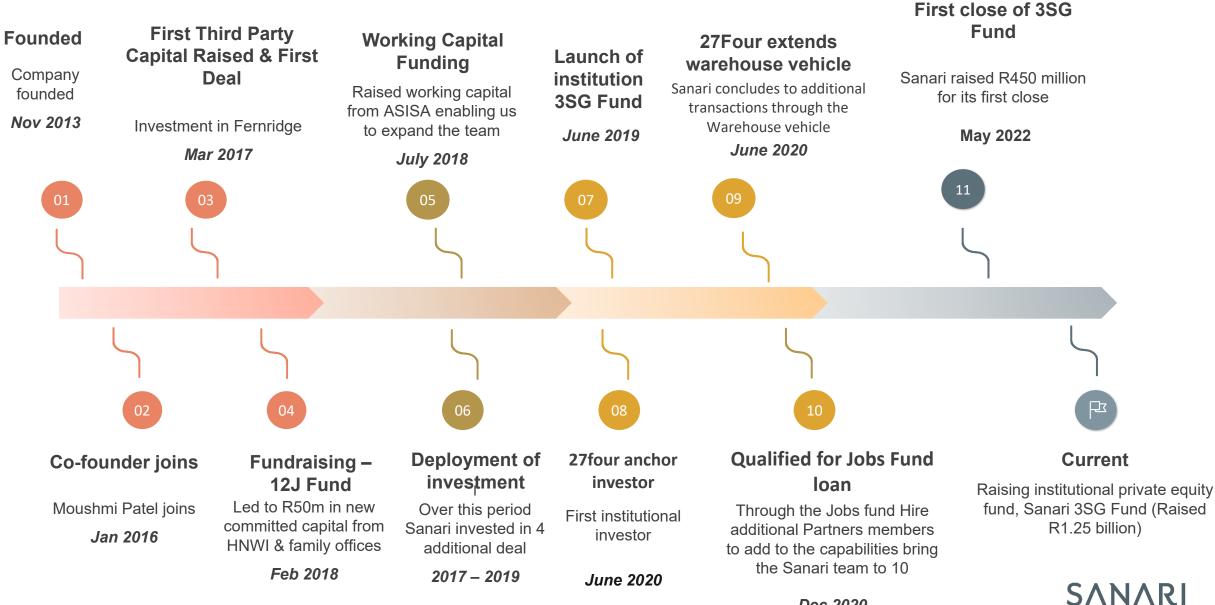
### Partnership /

We journey together as partners with authentic engagement and leadership

> SANARI CAPITAL



### The Challenges and Successes over the years



CAPITAL



### Sanari Capital provides a rare combination of entrepreneurial spirit and top tier private equity investment expertise

The magic lies in Sanari's diverse, inventive, and highly experienced team. With 10 – 35 years of relevant investment experience each, the senior investment team brings a multi-disciplinary perspective and approach to investment decision-making and portfolio company management through the cycles

Samantha Pokroy	Moushmi Patel	Sihle Gumede	Director Pallo	Sam Watermeyer	Zoaib Hoosen	Trevashan Pillay         Investment Analyst	Hioni Thankge Investment Analyst
Founder & CEO	Co-Founder &	Partner	<b>Ofentse Pelle</b> Partner	Operations, Legal &	Value Add	→ Investment banking	→ Investment banking at
	Partner			Compliance Partner	Executive	YW, PKF, HSBC	Standard Bank,
<ul> <li>&gt; 20 years in private equity, 24 in finance</li> <li>&gt; SA and US markets, early- and late-stage</li> <li>&gt; Previously Ethos, JPMorgan, Winona, Stern Stewart</li> <li>&gt; Formerly SAVCA Director</li> <li>&gt; Univ. of Chicago Booth MBA, CFA, BCom, BA Hons Industrial Psych</li> <li>&gt; Sensor Networks, Edulife, LightWare</li> <li>&gt; Sanari: 10 years</li> </ul>	<ul> <li>&gt; 8 years private equity, 4 years investment banking, 15 years total financial services</li> <li>&gt; International and local experience</li> <li>&gt; Rand Merchant Bank, PWC</li> <li>&gt; CA(SA), BACC (Wits), GIBS MBA, Rotterdam School of Management</li> <li>&gt; JAYCOR, Fernridge , Edulife</li> <li>&gt; Sanari: 8 years</li> </ul>	<ul> <li>9 years private equity, 8 years corporate finance, 17 total financial services</li> <li>International and local experience</li> <li>Previously Convergence Partners, Investec Corporate Finance, PWC</li> <li>CA(SA), Bcom (Hons)</li> <li>Sensor Networks, iiDENTIFii</li> <li>Sanari: 3 years</li> </ul>	<ul> <li>&gt; 11 years of total private equity, investment banking, equities, and financial structuring experience</li> <li>&gt; Previously Frontier Impact Fund, Investec Bank</li> <li>&gt; INSEAD MBA, CFA, BCom</li> <li>&gt; LightWare</li> <li>&gt; Sanari: 3 years</li> </ul>	<ul> <li>Admitted attorney</li> <li>10 years in financial services compliance, National Credit Act, FAIS</li> <li>Previously RCS Groups, Norman, Wink &amp; Stephens</li> <li>B Social Sciences (Law and Politics), LLB (UCT), Higher Certificate in Compliance &amp; Risk Management</li> <li>Sanari: 7 years</li> </ul>	<ul> <li>› Former CEO Microsoft South Africa,</li> <li>› Advisory Board – GIBS Business School</li> <li>› BSC (Univ. Durban Westville), MBA (Open University)</li> <li>› Sanari: 4 years</li> </ul>	<ul> <li>Bcom (Hons) Bus Sci</li> <li>Sanari: &gt;1 year</li> <li>Sanari: &gt;1 year</li> <li>Fatricia Umeche ESG &amp; Impact</li> <li>10 years community and environmental</li> <li>Masters in Environ Sciences (Wits)</li> </ul>	<ul> <li>&gt; BBus Sci Finance</li> <li>&gt; Sanari: &lt;1 year</li> <li>&gt; Sanari: &lt;1 year</li> <li>&gt; Chantal Clark Financial Manager</li> <li>&gt; &gt;17 years in financial management. Actis, Phatisa</li> <li>&gt; CA (SA), Bcom (Hons)</li> </ul>

> Sanari: 6 years

- 32

> Sanari: >1 year

# Non-executive team members



> Bring the highest governance standard and investment rigours

### Independent Non-Executive Investment Committee



- Dean Sparrow | Chairman of IC (Independent)
- CEO of investment firm, Crossfin Technology
   20 years' investments in Africa, 25 years in financial services
- > Previously CapitalEye, UCS, Deloitte, non-exec BCX
   > BCompt Hons, CA (SA)
- Sanari: >7 years



#### Jacob Mashike | Independent IC Member

- > More than 20 years' investment experience
- Formerly Treacle Private Equity Director (Teraco, Senwes, Robertson & Caine)
- > Previously IDC, CDC Capital Partners, Sasol
- BSc (Eng) Chem (Wits), MBL (Unisa), YMP (INSEAD)
- Sanari: >2 years



#### Hany Assaad | Independent IC Member

- > Co-founder of Avanz Capital, Chief Portfolio and Risk Officer
- 30 years in investments across Africa, the Middle East and Emerging Europe at the IFC before Avanz Capital
- Western University Ivey Business School MBA, University of Toronto MA
- Sanari: <1 year

#### **Independent Non-Executive Directors**



Jo-Ann Pohl | Non-Executive Chairman on the Sanari Capital Board > Consultant for Kearney > Former CFO for IoCO in EOH turnaround > Previously CFO for Bowmans, Telesure, Standard Chartered > CA (SA) (PBSA) Sanari: >5 years



- Sanjay Kassen | Non-Executive Director on the Sanari Capital Board
- Director at ENSafrica
- > Expertise in M&A & B-BBEE
- > Voted Best M&A Lawyer 2013
- > BA LLB (UCT), Attorney
- Sanari: >5 years

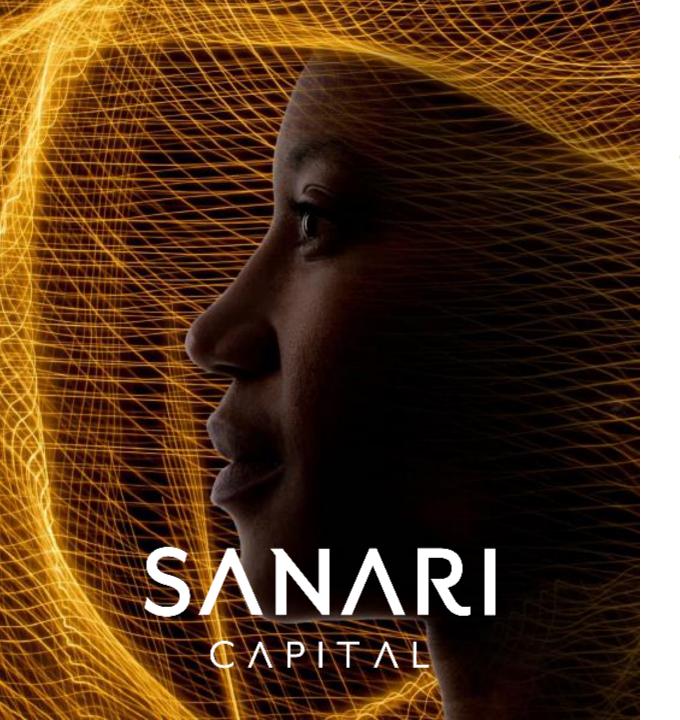
### Independent Non-Executive Advisor 🛆



Craig Dreyer | Non-Executive, Chairman on the Sanari Capital Remunerations Committee > Previously CFO of Ethos Private Equity for 21 years

Founding member of SAVCA, director for 21 years
 CA (SA)

Sanari: 1 year



# Our Fund:

# The Sanari 3S Growth Fund

# Fund investors and investees

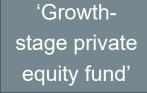
At R1.25 billion in committed capital (or approximately USD 65 million), the Sanari 3S Growth Fund (3SG) is Sanari's second fund but first fund targeting institutional investors.



**TOP TIER INSTITUTIONAL INVESTORS** 

### A strategy that balances capital growth with capital preservation

- ^ Established medium-size / mid-market businesses
- Emanating from Africa (80% direct South Africa, 20% direct in rest of Sub Saharan Africa)
- With regional (Pan Africa) and global exposure and growth (diversified market risk) (expect >50% outside SA over life of fund)
- ^ At an inflection point with new avenues for growth
- Driven by technology, innovation and thematic / sectoral growth drivers
- Enabled through the 'soft skills' which are actually the hard skills for unlocking human and business potential
- Doing good whilst doing well a commercial fund with intentional positive social impact aligned with SDGs
- ^ With disciplined risk mitigation strategies





Scan / <u>Click</u> to learn more

Sanari 3S approach and value-add framework for building businesses that are Sustainable, Scalable and Saleable

## OUR IMPACT AND PHILOSOPHY

#### Profit with Purpose

Sanari intentionally seeks out areas of positive social impact in the work that we do. We select companies that make an impact in these focus areas through the products and services they provide and the resources they employ to do so, and we work with them to identify opportunities for further impact through operational and other initiatives.

#### Do No Harm

As a starting point, Sanari has defined an exclusion list that serves the purpose of outlining specific criteriaand sectors that Sanari chooses to exclude from its investment portfolio due to ethical, social and environmental concerns.

#### Doing Good While Doing Well

Going further by targeting greater impact and a broader social purpose through an intentional ES&I approach. Sanari drives the following Impact Focus Areas:

- > diversity, equality, transformation and representation,
- > inclusive innovation,
- > access to life-enhancing products and services,
- > financial inclusion,
- > decent work and economic growth, and
- > environmental stewardship.



2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

GENDER EQUALITY

0



## SANARI INVESTMENT THEMES AND CURRENT PORTFOLIO

Thematic drivers of growth inform our current portfolio, priority pipeline and deal origination efforts. Our prevailing sector-focused investment themes are not static. We stay up to date on economic, political, mega-trend and sector-specific changes and adapt investment themes as required.

Our investment focus is framed by investment "themes" within which we spotlight specific sectors:



> LightWare - sensors that gives 'eyes' to machines www.lightwarelidar.com

> Edulife Group – accessible and affordable quality education

www.edulifegroup.co.za

iiDENTIFii – biometric authentication <u>www.iiDENTIFii.com</u>



# Our Portfolio:

# What our capital has enables us to achieve





- > Founded in 1998
- Date of initial investment: 1 October 2019
- Largest independent school group in the Free State at time of investment, multiple income groups, now multi-province
- > Accessible and affordable education
- > Owned properties

Edulife started with 6 learners and has expanded to over 2,900 students across 8 different schools across 5 different Campuses, currently in the Free State and Eastern Cape. The schools are Academy of Excellence Primary School and High School ("AOE"), and Vista Junior and Senior Academy ("VA"); Olive Ridge Junior and Senior Schools ("ORS"), Flamingo Primary and Welkom AOE. Edulife focuses primarily on providing accessible and affordable education through its schools to students, with a primary focus on the location of each school in order to capitalise on travel routes and regions which are densely populated. They intend to own most of the properties from which the schools operate.

#### **Investment Thesis**

- > Invest in a **profitable and cash generative school chain**, operating in the high-demand affordable schooling market in Bloemfontein and other non-mainstream regions
- > Back an **experienced**, **passionate CEO** who has been **in the industry for over 25 years** and is a secondgeneration family member in the business
- > Tap into the significant market opportunity for quality, low-fee and middle-fee education. **Demand is expected to exceed supply** for at least the course of the investment
- > Capitalise on the **well-regarded and well-established brand** and track record of the school to execute on promising growth strategies
- > Add a variety of ancillary services to the core educational opportunity, including aftercare, clothing, food, transport, facility rental, hostel accommodation, exam rewrite classes and test facilities
- > Expand capacity of schools and substantially improve the facilities
- > Roll out new schools, locally and then regionally
- > Consider bolt-on acquisitions and/or mergers with other school chains
- > Build out the leadership and put succession in place. **Deploy Sanari 3S Solution** to achieve scale and enhance quality of earnings. Add independent financial management and controls
- > Exit in 5-7 years to a large school chain or a financial sponsor
- > Achieve attractive return and significant social impact (education and impact)

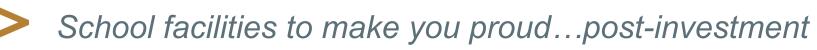


## Academy of Excellence...pre-investment















## Securing and enriching the legacy of a family business









ACADEMY OF EXCELLENCE PRIMARY SCHOOL



ACADEMY OF EXCELLENCE SECONDARY SCHOOL







## Access to quality education





Matric Pass Rate for Academy of Excellence for past 5 years (excluding COVID/2020 year where they achieved 96%) Bachelor pass rate for last 3 years ranges from 52% to 73% The most pertinent SDG for Edulife is obviously **quality education** (SDG 4). Edulife has a large number of diverse students and is tracking the demographics and progress.

Over 98% of AOE's learners are black, over half of whom are female. VJA's learner population is also 97% black and ORS's 77%.



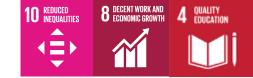
OLIVE RIDGE SCHOOL ACADEMY OF EXCELLENCE ¥ OLIVE RIDGE SECONDARY SCHOOL 2023 NSC Examination results 92.8 % PASS RATE TOP 3 2023 Keitumetsi Sebokolod 35.7% 5 distinctions BACHELOR'S PASS 2023 81.2% average 2 N D 14 **Bohlale Makeng** MATRICS 4 distinctions 10 77% average DISTINCTIONS 3RD Erin Van Wyk Congratulations 1 distinction 62.8% average



The most effective way to free someone is to teach them" – Jessie Spangler

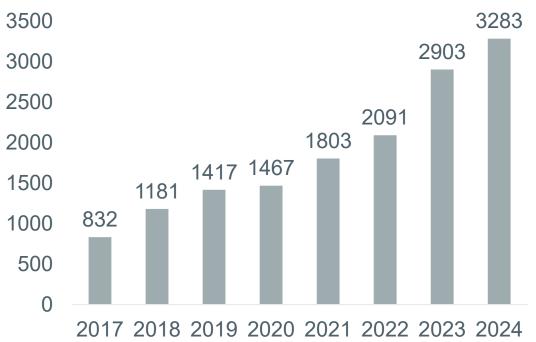


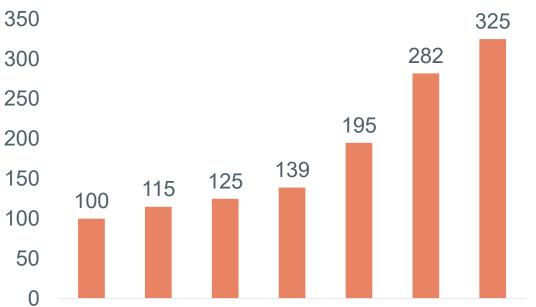
## Doing good while doing well (and vice versa)



As a consequence of its recognised commitment, the community continued to support and grow the schools resulting in enrolment growth and profitable growth even through COVID. Edulife is currently executing on a strategy to get to 7000 learners in the short-medium term.

Growth in Learner Numbers





2021

2022

**Growth in Staff** 

2018

2019

2020

SANARI CAPITAL

2023 2024E

## CASE STUDY: SANARI 3SG INVESTMENT IN LIGHTWARE



# Ill lightware

> Founded in 2012

- Date of initial investment 26 June
   2020
- Headquarters in Centurion, South
   Africa with sales office in US
- Connected sensors give vision to machines

LightWare is a designer and manufacturer of small LiDAR systems for drones, autonomous vehicles, smart cities and other markets. LightWare produces the world's smallest and lightest precision LiDAR sensors – or MicroLiDAR<sup>™</sup>. With more than forty years of management experience in the field of laser rangefinders, LightWare delivers world-class, leading-edge LiDAR technology (a remote sensing method that uses light in the form of a pulsed laser to measure ranges to the Earth or objects) to global blue-chip clients. With more than 90% of its devices exported around the world, LightWare has built a strong reputation as a global player in navigation applications for LiDAR technology.

#### **Investment Thesis**

- 'Give eyes to machines' in IoT, autonomous drone and vehicle markets
- Invest in an established and inherently profitable business but aggressively ramp up marketing, sales and operations to capture the burgeoning global opportunity
- Access rapidly growing industries (drones, smart cities, autonomous vehicles) in very large markets (US, China, France, Australia etc)
- > Benefit from high margins and still low capacity utilisation in current production facilities.
- Sustain competitive advantage through precision execution to meet customer needs, technology expertise, responsiveness and new patents; barriers to entry include domain expertise and intellectual capital, strong customer service value proposition, and regulatory approval requirements
- > Capitalise and expand on the already highly referenceable customers including Amazon, Wing (sister company to Google in Alphabet stable), NASA and other global leaders
- > **Back a highly experienced management team,** with the founding team bringing over 30 years of expertise, including an exit to a NYSE listed company in a similar industry
- > Exit to international trade player in 3-5 years, achieving both attractive risk-adjusted financial returns and broader social impact through job creation, skills development and inclusive innovation











WOODSIDE CAPITAL PARTNERS

#### 99 STARTUPS POISED FOR GROWTH: PROSPERING AMIDST PANDEMIC



















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THE WALL STREET JOURNAL

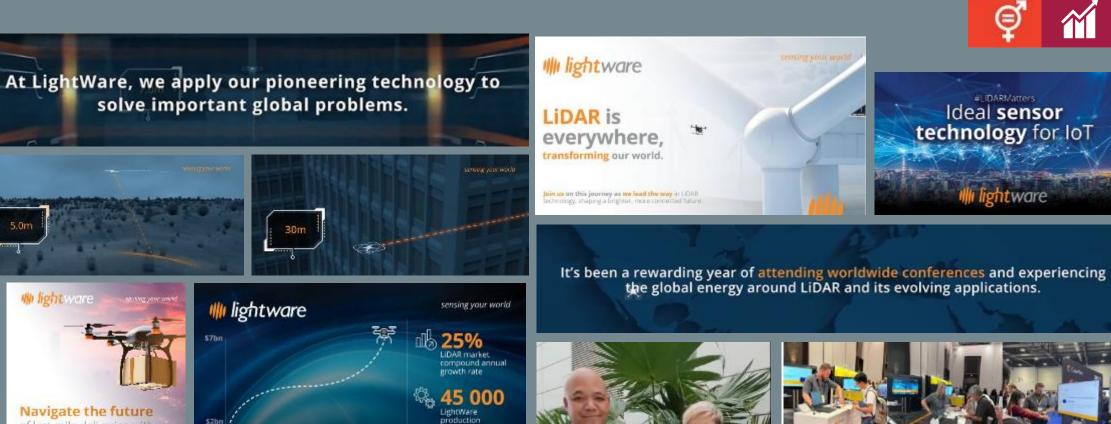
SORIA

SUBSERIE

### The Drones Are Coming! How Amazon, Alphabet and Uber Are Taking to the Skies

Companies are firing up fleets of unmanned aircraft in a race to deliver everything from electronics to food



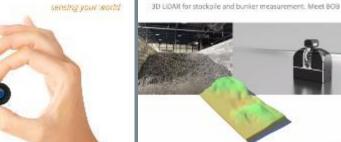




the capability you need in a compact form factor.

of last-mile deliveries with

microLiDAR® sensors.



2023 Global LEWR market projected growth 2028

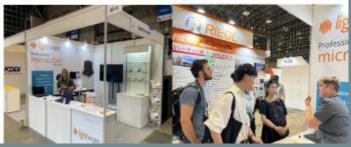
capacity



5 GENGER EQUALITY

8 DECENT WORK AND 9 INDUSTRY, INNOVATION ECONOMIC GROWTH

Japan Drone Show:





#### A case study in succession planning and promoting diversity

LightWare epitomises the importance of achieving diversity particularly in the male-dominated technology sector. Nadia Nilsen took the lead from founder, James Portman







Winner of Deal of the Year in 2021: Acquisition – Small/Mid Portfolio Company (EV under R500m) for 2020 in the inaugural SAVCA Private Equity Conference Awards; LightWare Lidar. SAVCA is the Southern African Private Equity and Venture Capital Association



Congratulations to Sanari Capital

WINNER: TECHNOLOGY DEAL Special Recognition Award 2021

For its investment in LightWare LiDAR





Private Equity Africa Awards 2021

Winner of Private Equity Africa Technology Deal of the Year for 2020 for Sanari's investment in LightWare Lidar.

First place prize to LightWare for one of their products in the prestigious global AUVSI XCELLENCE awards, beating out market leader and USD2.5bn market cap competitor, Velodyne LiDAR.

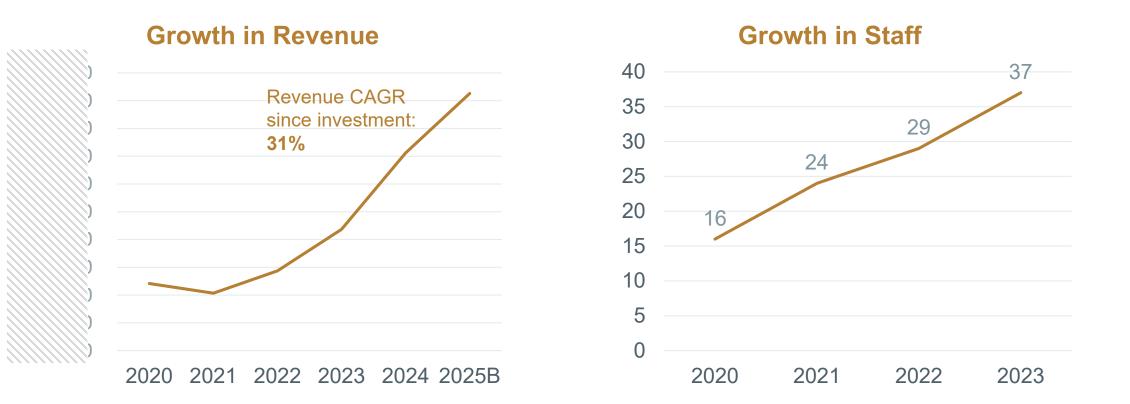
AUVSI is the Association of Unmanned Vehicle Systems International (i.e. the largest global association for drones and robotic / unmanned ground vehicles



## Doing good while doing well (and vice versa)

5 CENSER 6 DECENT WORK AND 6 DECENT WORK AND 9 INDUSTRY, INNOVATION 9 INDUSTRY, INNOVATION 10 DECENT WORK AND 10 DECENT 10 DECE

Despite initial setbacks during COVID, largely due to a slowdown in the customer base followed by the supplychain crisis, especially chips, LightWare has achieved a very impressive 31% annual growth since investment.





## CASE STUDY: SANARI 3SG INVESTMENT IN IIDENTIFII



## iidentifii

#### > Founded in 2017

- Date of initial investment –
   20 September 2022
- Leading remote biometric digital authentication and automated onboarding technology company

*iiDENTIFii's solution fulfils the needs of customer-focused organisations that are required to authenticate and on-board customers. The company's solution makes use of a frictionless and non-invasive automated process, that meets customer intelligence, risk and compliance goals, as well as meeting the needs from a governance and legislative perspective. The company has attracted a blue-chip client base, with 3 of the 6 largest banks in South Africa as customers.* 

#### **Investment Thesis**

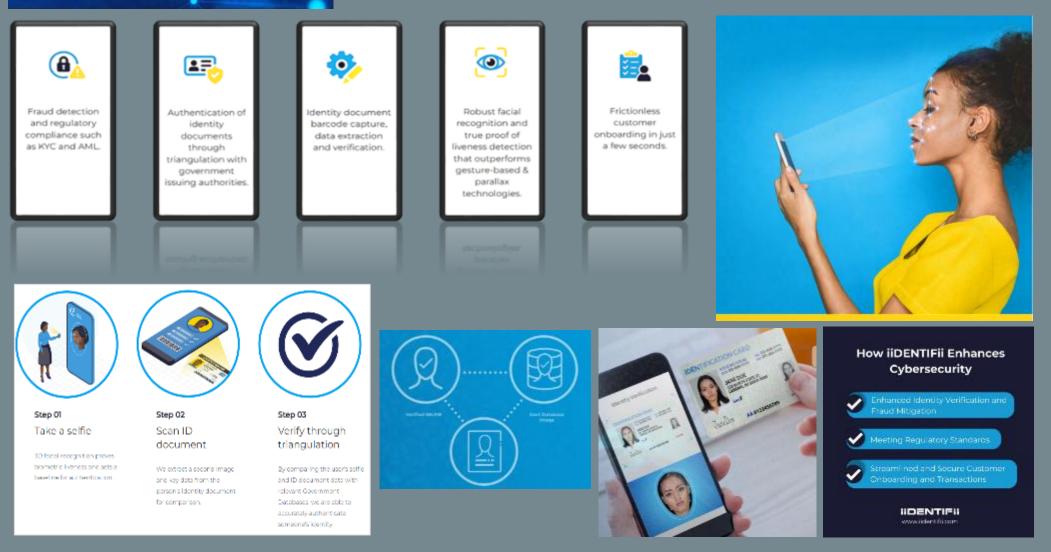
- Tap into the digital transformation movement leading to a renewed focus on the low to no touch economy which then requires self-digital onboarding or authentication. Fit with Sanari investment theme of "All Connected /Industry 4.0"
- Back a differentiated offering in the African Identity Verification (IDV) market, being enterprise grade identity verification and authentication. iiDENTIFii is the only local/regional player to offer enterprise grade solutions comparable in quality to global market leaders
- > **Build on the company's success and meaningful scale** achieved to date with proven technology and business model adopted by three of the six blue-chip banks in South Africa, and transition to the next level
- Deliver a "Local to Regional" growth story solution that is positioned to solve the needs of Africa's large banks and corporates and provide access to opportunity for millions of people
- Invest into a growing sector that is driven by regulatory compliance, increased need for enhanced cybersecurity and an increasingly digitalised world, with growth drivers disconnected from GDP growth
- Access hard currency revenues (with lower local currency cost base) driven by pricing model on the continent with the potential for licensing proprietary face match solution outside the continent
- Expand IDV use cases for various industries to achieve increased market adoption, such as healthcare, education, employee safety and well-being. Take advantage of adoption of new technologies, such as NFT, central bank digital currencies, etc.





#### AUTHENTICATE EVERY FACE IN AFRICA

## iidentifii





### Face Swap Attacks

have seen a 704% increase

highlighting the critical need for robust security measures.

PERVASIVE USE CASES (EXISTING CLIENTS AND LATE STAGE POCS)



#### How pension funds can protect consumers in anticipated two-pot pension system in SA

it provides the potential for easier access to valuable investments. It is the perfect target for

fraudsters, who can use the latest technology to prey on unsuspecting transactors.

iiDENTIFii

#### Did you know



1 in 4 people become a victim of a voice scam

**IIDENTIFII** 

Trusted by:

Standard Bank

Investec ( African Bank Coldmutual Chabsa GLENCORE

Nearly eight in ten South Africans cannot tell the difference between a real image and an Al-generated one (deepfake). According to the Kaspersky Business Digitisation survey, while 42% of SA employees believed they could differentiate between a deepfake and an authentic image, in actuality, only 21% were able to do so accurately. This discrepancy is particularly concerning for industries like *travel* and banking, which face significant risks from deepfakes.

**10** REDUCED INEQUALITIES

 INDUSTRY, INNOVATION

AND INFRASTRUCTURE

B DECENT WORK AND ECONOMIC GROWTH

## 50 million+

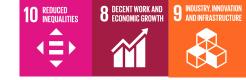
in-production African facematch operations

#### **iiDENTIFii**

iiDENTIFii offers a quick and reliable method for verifying and authenticating a person's identity in just a few seconds, accessible from any location using any device.
Our technology uses biometric liveness detection to ensure the authentication of a real person in real time, with a particular emphasis on accurately recognising African faces.
Our algorithms have been rigorously tested and have successfully performed over 50 million face-match operations across Africa.

This makes iiDENTIFii the preferred identity verification platform for the largest financial institutions on the continent. Regional and global application of iiDENTIFii's algorithm makes identity verification more inclusive, further promoting financial inclusion.

## > An award-winning company



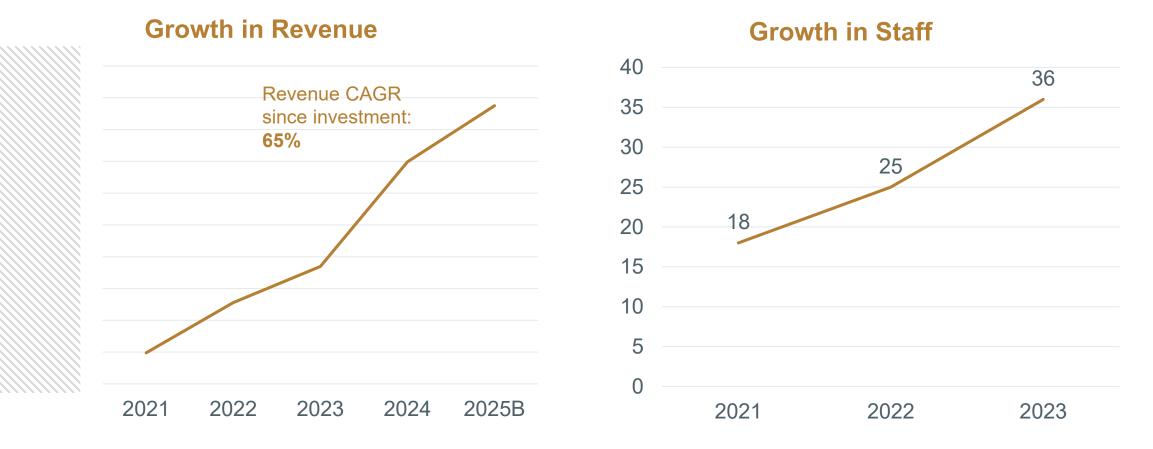


SANARI CAPITAL





Substantial revenue growth since Sanari's investment in iiDENTIFii. Significant growth potential in the rest of continent to drive further revenue growth.





# Life is too short not to do something that matters."

MacLeod

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- Hugh

Ofentse Pelle| Partner E <u>opelle@sanari.co.za</u> T +27 63 893 4915 Sanari: (Tshivenda) 'Like a Buffalo'. Endurance, strength, courage and community. 58



South Africa Siyasebenza



## **Pause for Questions**





South Africa Siyasebenza



## **Closing Address**

## Najwah Allie-Edries Deputy Director-General: Employment Facilitation (Head of the Jobs Fund)









Department: National Treasury REPUBLIC OF SOUTH AFRICA

## Thank you



National Treasury REPUBLIC OF SOUTH AFRICA

## Jobs Fund:

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South Africa Siyasebenza



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